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Western ALFALFA SEED GROWERS Association

THE WESTERN ALFALFA SEED GROWERS

ARE PLEASED TO ANNOUNCE THE:

2027 WINTER SEED CONFERENCE

JANUARY 24-26, 2027 | EMBASSY SUITES, PALM DESERT, CA

WE ARE PLEASED TO ANNOUNCE THE OPPORTUNITIES TO SPONSOR, ADVERTISE & EXHIBIT

PREMIER SPONSOR

- 3 Conference Registrations ($1,575 value)
- 1 Trade Show Booth ($300 value)
- 2 – Promotional Material Email Blasts to the attendees after the Conference *(material provided by the sponsor)*
- A five minute presentation about your company, given by you to the "captive audience" during the program.
- Your "logo link" on the Home Page of the WASGA Website (www.wasga.org) for 1 year
- 1 full page ad in the online Proceedings Book with link to your company website ($300 value)
- A special "Premier Conference Sponsor" listing on an easel board that will be on display throughout the conference
- Recognition from the podium
- A list of all attendees at the conference
- Logo recognition as the Conference Sponsor on all Conference Material
- **$2,500 Sponsorship Level**

SPECIAL EVENT SPONSOR

- Exclusive Sponsor of one of the Special Events listed: *Lanyard, Opening Social, Monday Presenter's Meet & Mingle, Break/Coffee, Keynote Speaker*
- 2 Conference Registrations ($1,050 value)
- 1 Trade Show Booth ($300 value)
- Recognition as a special event sponsor of the conference
- 1 full page interior ad in the online Proceedings Book with link to your company website ($300 value)
- Recognition from the podium
- A listing in the program as a Sponsor
- A list of all attendees at the conference
- **$1,500 Sponsorship Level**

SUPPORTER SPONSOR

- 1 Conference Registration ($525 value)
- 1 Trade Show Booth ($300 value)
- A listing in the program as a Sponsor
- Recognition from the podium
- 1 full page interior ad in the online Proceedings Book with link to your company website ($300 value)
- A list of all attendees at the conference
- **$800 Sponsorship Level**

Please Contact Us At: 6601 W. Deschutes Ave., Suite C-2, Kennewick, WA 99336
Phone: (509) 585-5460 Fax: (509) 585-2671 Email: agmgt@agmgt.com

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SPONSORSHIP & TRADE SHOW REGISTRATION FORM

Contact Name _____

Company Name _____

Address _____

City, ST Zip _____

Phone _____ Fax _____ E-Mail _____

Attending the Sunday Reception (Please Circle Yes or No)? YES NO

I would like to participate in the following:

PREMIER CONFERENCE SPONSOR ($2,500) _____

SPECIAL EVENT SPONSOR

-Opening Social, Sunday, January 25 ($1,500) _____

-Lunch - Monday, January 26 ($1,500) _____

-Presenter's Meet and Mingle, Monday, January 26 ($1,500) _____

-Break and Coffee Sponsor ($1,500) _____

-Lanyard Sponsor ($1,500) _____

-Keynote Speaker ($1,500) _____

SUPPORTER SPONSORSHIP

-One Conference Sponsorship ($800) _____

Exhibit Space: Yes _____ No _____

Names: 1) _____
(One registration included in Conference Sponsorship)

2) _____
(Two registrations included in Special Event Sponsorship)

3) _____
(Three registrations included in Premier Sponsor)

** 3.5% Credit Card Processing Fee will be added to the total if paying by credit card.* 3.5% _____

TOTAL _____

Credit Card # _____ Expiration Date: _____ CV Code: _____

Mail Registration Form and Payment to:

WASGA 6601 W. Deschutes Ave., Suite C-2, Kennewick, WA 99336
Phone: (509) 585-5460 Fax: (509) 585-2671 Email: agmgt@agmgt.com

THANK-YOU FOR YOUR SUPPORT OF THE WESTERN ALFALFA SEED GROWERS ASSOCIATION