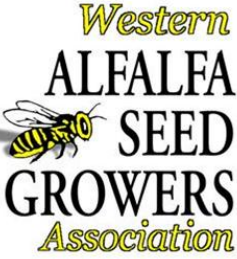


CALIFORNIA | COLORADO

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THE WESTERN ALFALFA SEED GROWERS

ARE PLEASED TO ANNOUNCE THE:

2022 WINTER SEED CONFERENCE

JANUARY 23-25, 2022 | GOLDEN NUGGET, LAS VEGAS, NV

WE ARE PLEASED TO ANNOUNCE THE OPPORTUNITIES TO SPONSOR, ADVERTISE & EXHIBIT

PREMIER SPONSOR

- 3 Conference Registrations
- 1 Trade Show Booth
- 2 – Promotional Material Email Blasts to the attendees after the Conference (*material provided by the sponsor*)
- A five minute presentation about your company, given by you to the “captive audience” during the program.
- Your “logo link” on the Home Page of the WASGA Website (www.wasga.org) for 1 year
- 1 full page ad in the online Proceedings Book with link to your company website
- A special “Premier Conference Sponsor” listing on an easel board that will be on display throughout the conference
- Recognition from the podium
- A list of all attendees at the conference
- Logo recognition as the Conference Sponsor on all Conference Material
- **\$2,000 Sponsorship Level**

SPECIAL EVENT SPONSOR

- Exclusive Sponsor of one of the Special Events listed: *Lanyard, Opening Social, Monday Lunch, Presenter’s Meet & Mingle, Break/Coffee, Keynote Speaker*
- 2 Conference Registrations
- 1 Trade Show Booth
- Recognition as a special event sponsor of the conference
- 1 full page interior ad in the online Proceedings Book with link to your company website
- Recognition from the podium
- A listing in the program as a Sponsor
- A list of all attendees at the conference
- **\$1,200 Sponsorship Level**

SUPPORTER SPONSOR

- 1 Conference Registration
- 1 Trade Show Booth
- A listing in the program as a Sponsor
- Recognition from the podium
- 1 full page interior ad in the online Proceedings Book with link to your company website
- A list of all attendees at the conference
- **\$600 Sponsorship Level**

PLACE A FULL PAGE INTERIOR AD IN THE ONLINE PROCEEDINGS BOOK: \$350

****SPONSORSHIPS ARE AVAILABLE ON A FIRST COME – FIRST CHOOSE BASIS****

Please Contact Us At: 6601 W. Deschutes Ave., Suite C-2, Kennewick, WA 99336
Phone: (509) 585-5460 Fax: (509) 585-2671 Email: agmgt@agmgt.com



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SPONSORSHIP & TRADE SHOW REGISTRATION FORM

Contact Name _____
 Company Name _____
 Address _____
 City, ST Zip _____
 Phone _____ Fax _____ E-Mail _____

Attending the Sunday Reception (Please Circle Yes or No)? YES NO

I would like to participate in the following:

- PREMIER CONFERENCE SPONSOR** (\$2,000) _____
- SPECIAL EVENT SPONSOR**
- Opening Social, Sunday, January 23 (\$1,200) _____
- Lunch on Monday, January 24 (\$1,200) _____
- Presenter's Meet and Mingle, Monday, January 24 (\$1,200) _____
- Break and Coffee Sponsor (\$1,200) _____
- Lanyard Sponsor (\$1,200) _____
- Keynote Speaker (\$1,200) _____
- SUPPORTER SPONSORSHIP**
- One Conference Sponsorship (\$600) _____

Exhibit Space: Yes _____ No _____

- Names:
- 1) _____
(One registration included in Conference Sponsorship)
 - 2) _____
(Two registrations included in Special Event Sponsorship)
 - 3) _____
(Three registrations included in Premier Sponsor)

ADVERTISE in the Proceedings Book – Full Page Interior Ad (\$350) _____

* 3.5% Credit Card Processing Fee will be added to the total if paying by credit card. 3.5% _____

TOTAL

Credit Card # _____ Expiration Date: _____ CV Code: _____

Mail Registration Form and Payment to: WASGA 6601 W. Deschutes Ave., Suite C-2, Kennewick, WA 99336
 Phone: (509) 585-5460 Fax: (509) 585-2671 Email: agmgt@agmgt.com

THANK-YOU FOR YOUR SUPPORT OF THE WESTERN ALFALFA SEED GROWERS ASSOCIATION