



# NEWS

DECEMBER 2007

## IN THIS ISSUE

39th Annual Winter Seed Conference

2008 Convention Program

2008 Convention Registration Information

## UPCOMING EVENTS

**January 20 – 22, 2008**  
NWSGA Winter Seed Conference. The Silver Legacy in Reno, Nevada. For more information please call (509) 585-5460.

**January 21, 5:00 p.m.**  
NWSGA Board of Directors and NW Alfalfa Research Council Combined Meeting, - Silver Legacy, Reno, NV. For more information please call (509) 585-5460.

**January 22, 12:30 p.m.**  
National Alfalfa and Forage Alliance Board of Directors Meeting, Silver Legacy, Reno NV. For more information Call (509) 585-5460.

## Office Location

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## 39th ANNUAL WINTER SEED CONFERENCE



The Silver Legacy in Reno, NV has been chosen as the site of the 2008 NWSGA Winter Seed Conference. The Conference will begin with a reception on Sunday, January 20 and continue with the main program on Monday and Tuesday, January 21 and 22, 2008. Once again we have a first rate program including excellent research updates and top notch speakers on industry and ag related issues that will make this a conference you will want to attend. **Call the Silver Legacy by DECEMBER 31, 2007 to get the convention room rate of \$89 for Saturday night (1/19/08) and \$69 for Sunday night - Wednesday night (1/20/08 - 1/23/08) at 1-800-687-7733.** When reserving the room use the following code to get the above room rate: NASG08.

### Keynote Speaker Monday, January 21 - Noon Luncheon

We are pleased and excited to have Dr. Ed Knipping, USDA Agricultural Research Service (ARS) Administrator as our keynote speaker. Dr. Knipping has long been a friend of the northwest alfalfa seed growers as he received numerous delegations of our growers over the years. He has been an advocate of funding for the Bee Biology and Systematics Lab in Logan, UT and has taken an active interest in other issues relating to pesticide registrations and research. He was appointed Acting Administrator of ARS in December 2001. Dr. Knipping was appointed Administrator of ARS in July 2004.



### 2008 Program Highlights

- \*Sunday Social** - Join us Sunday night to get acquainted, watch the NFL playoff games and have a drink and some snacks.
- \*Session 1 - Bio-Fuels and Energy:** With alternative sources of fuel and energy being the hot topic in agriculture today, this session will focus on the production and use of alternative energy sources.
- \*Session 2 - Bio-Tech:** This session will have a Round Up Ready Alfalfa update, and a look at what's next for biotech traits in alfalfa.
- \*Session 3 - Research:** Researchers report on this past year's studies and activities.
- \*Session 4 - Alternative Uses and Colony Collapse Disorder:** Alfalfa seed straw used in paper production and other uses of alfalfa. Those topics along with Colony Collapse Disorder and a lighter look at alfalfa by Dr. Undersander will be covered.
- \*Session 5 - The latest market and industry reports.**

### RAFFLE DRAWINGS THROUGHOUT THE CONFERENCE

**NOTE:** A Program Change - There is no lunch on Tuesday this year - Link up with friends or your favorite dealer and enjoy lunch on your own.

REGISTER ON THE ENCLOSED FORM TODAY!

**NORTHWEST ALFALFA SEED GROWERS WINTER SEED CONFERENCE**  
**JANUARY 20 – 22, 2008**  
**SILVER LEGACY, RENO, NV**

**SUNDAY, JAN. 20**

1:00 pm - Begin Setting up for Trade Show  
5:00 – 8:00 - **Get Acquainted Reception**  
**Sponsored by Beaver Plastics**  
**Lots of Snacks, a bar and TV for viewing the AFC and NFC championship games**

**MONDAY, JANUARY 21**

**7:00 am - Registration Desk Opens – Trade Show Ongoing**

**SESSION 1 – BIO-FUELS AND ENERGY**

RAFFLE DRAWING

8:35 - Welcome - NWSGA Chairman Don Underhill  
8:50 - **Report from an End User of Bio-fuel** - Richard Ciccone, Ben Franklin Transit  
9:20 - **Bio-Fuels - the Big Picture**, Dr. Don Wysocki, Oregon State University, Pendleton, OR  
9:50 - **Port of Benton Pelletizing Project**, Roger Wright, RGW Enterprises, Richland, WA  
10:20 – 10:40 - Break

**SESSION 2 - BIO-TECH**

RAFFLE DRAWING

10:40 - **RR Alfalfa Update** – Dr. Mark McCaslin, President, Forage Genetics International  
11:20 - **Biotech Traits in Alfalfa – What's next?**, Dr. Joe Bouton, Director, Forage Improvement Division, The Samuel Roberts Noble Foundation, Ardmore, OK

**12:00 - Luncheon Sponsored by Cal/West Seeds**  
**Luncheon Speaker – Dr. Ed Knipling**, Administrator, Agricultural Research Service, USDA, Washington DC

**SESSION 3 - RESEARCH**

RAFFLE DRAWING

1:30 - **"New Pesticides for Managing Lygus Bugs in Alfalfa Seed"** – Dr. Jim Barbour, University of Idaho, Parma, Idaho  
1:50 - **"ARS and Logan Bee Lab Update"** – Dr. Rosalind James, Director - Bee Biology and Systematics Lab, Logan, UT  
2:10 - **"Bio-Pesticides, Pest Control and it's Effect on Bees"** Dr. Kevin O'Neill and Ruth O'Neill, Montana State University

2:30— **"Investigation of Alfalfa Leafcutting Bee Reproduction & Survival"** Dr. Theresa Pitts-Singer - Bee Biology and Systematics Lab, Logan, UT

2:50 - **"IPM for Lygus Control on Alfalfa Seed"** - Dr. Doug Walsh, Washington State University, Prosser, WA

3:10 - **"Weed Management in Alfalfa Seed"** - Dr. Rick Boydston – Research Agronomist, USDA – ARS, Prosser, WA

3:30 – 5:30 -**Researcher's Poster Panel Session**  
**Sponsored by JWM Leafcutters**

Researchers will have posters displayed covering their recent activities. You will have the opportunity to ask questions and discuss research results with them in a "one-on-one" format.

Hors D'oeuvres and beverages will be served.

5:00 pm - **NWSGA Board of Directors and NW Alfalfa Research Council Combined Meeting**

**TUESDAY, JANUARY 22**

**SESSION 4 – ALTERNATIVE USES AND CCD**

RAFFLE DRAWING

8:30 - **Using Alfalfa Seed straw for paper production** - Mark Lewis, University of Washington, Seattle, WA  
9:00 - **Colony Collapse Disorder in Honey Bees and it's implications for Leafcutter and Alkali Bees** Dr. Rosalind James, BBSL, Logan, UT  
9:30 - **Little Known Facts About Alfalfa** – Dr. Dan Undersander, Forage Agronomist, University of Wisconsin  
10:00 – 10:30 Break

**SESSION 5 – MARKETS AND INDUSTRY REPORTS**

RAFFLE DRAWING

10:30 - **Report on the National Alfalfa and Forage Alliance** - Beth Nelson, President, NAFA  
11:00 - **Canadian Bee Report** - Wayne Mennie, JWM Leafcutters, Parkside, SK, Canada  
11:30 - **The State of the Alfalfa Seed Industry** Pioneer Hi-Bred International

GRAND PRIZE RAFFLE DRAWING

12:00 Noon – Conference adjournment

12:30 pm – NAFA Board of Directors Meeting

# 2008 NORTHWEST ALFALFA SEED GROWERS ASSOCIATION 39th ANNUAL WINTER SEED CONFERENCE

January 20-22, 2008      Silver Legacy, Reno, Nevada

## Registration Form

Name \_\_\_\_\_ Spouse \_\_\_\_\_

Farm/Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ ST/Prov. \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

	<b><i>In Advance</i></b> <b><i>(By January 11)</i></b>	<b><i>At the Door</i></b>	<b>TOTAL</b> <b><i>(U.S. Dollars Only)</i></b>
Conference Registration (Includes Sunday Reception, Monday afternoon hors d' oeuvres, Luncheon, All meetings, & Printed Proceedings) I will be attending the Sunday Reception    Yes _____    No _____	\$ 130	\$ 150	\$ _____
Spouse Registration (Includes Sunday Reception, Monday afternoon hors d' oeuvres, Luncheon & All meetings)	\$ 50	\$ 70	\$ _____
Sunday Reception Only	\$ 20	\$ 30	\$ _____
Monday Extra Lunch	\$ 20	\$ 30	\$ _____
<b>TOTAL REGISTRATION</b>			\$ _____

### **SPECIAL OPPORTUNITIES TO SPONSOR AND ADVERTISE AT THE CONVENTION**

In case you haven't heard – you may show support for the industry by sponsoring or advertising in one or more of the following ways. **We must have your ad copy by January 3.**

- 1. Special Event Sponsorship** (\$650) \_\_\_\_\_  
*The Opening Social on Sunday, January 20 - **SOLD OUT***  
*Lunch on Monday, January 21 - **SOLD OUT***  
*The Research Poster Panel Social on Monday, January 21 - **SOLD OUT***  
 (Includes recognition as a major conference sponsor; Individual recognition as a sponsor of the event  
 In the Program, Over the podium and On signage at the conference; all benefits of the  
 conference sponsorship, a Trade Show Booth and a power point ad run throughout the event you are  
 sponsoring. Plus Two Conference Registration – a \$130 value)
- 2. One Conference Sponsorship** (\$300) \_\_\_\_\_  
 (Includes a listing in the program, listing on easel boards on display throughout the conference,  
 recognition from the podium, listing in the proceedings book, a list of the conference attendees,  
 one conference registration and one full page ad in the Proceedings Book)
- 3. One Booth at the Trade Show** (\$300) \_\_\_\_\_  
 (Includes a listing in the program, listing on easel boards on display throughout the conference,  
 recognition from the podium, listing in the proceedings book, a list of the conference attendees  
 and one conference registration.)
- 4. An ad in the Proceedings Book (Inside Front, Inside Back, Outside Back are SOLD OUT)**
  - Full Page Interior (\$150) \_\_\_\_\_
  - Half Page Interior (\$100) \_\_\_\_\_
  - Quarter Page Interior (\$75) \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_



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Northwest  
**ALFALFA SEED GROWERS**  
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**ALFALFA SEED VARIETY LEAFLET AVAILABLE**

The 2007 – 08 edition of the **“Winter Survival, Fall Dormancy & Pest Resistance Ratings for Alfalfa Varieties”** leaflet published by the National Alfalfa and Forage Alliance is now available. A low resolution copy can be downloaded from NAFA’s website ([www.alfalfa.org](http://www.alfalfa.org)—go to Variety Leaflet) or hard copies may be purchased for \$.50 each. It lists over 240 improved varieties of alfalfa seed with some 19 characteristics each as approved by appropriate seed certifying agencies. Phone (509) 585-5460 for more information.



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*we'll see you at Reno  
 Jan. 20-22, 2008*

**Advertise in the  
 NWSGA Newsletter**

**No waste circulation. Reach  
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 throughout the Northwest.**

**All ads will be the same size,  
 3-3/4 inches wide by 2-1/4  
 inches deep. The cost is \$50  
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 our office about placing a  
 full page insert**

**into the next issue.**

**To place your ad, call**

**I (509)585-5460**