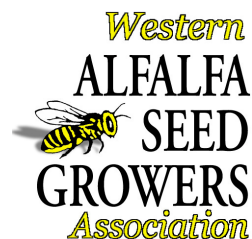


**WINTER SEED CONFERENCE**  
**JANUARY 17 – 19, 2010 - GOLDEN NUGGET, LAS VEGAS, NV**



**SUNDAY, JAN. 17**

1:00 pm - Begin Setting up for Trade Show

5:00 – 8:00 - **Get Acquainted Reception - SPONSORED BY LIPHATECH**

**MONDAY, JANUARY 18**

**7:00 am - Registration Desk Opens – Trade Show Ongoing**

**SESSION 1 – NEW TRAITS IN ALFALFA**

8:30 - Welcome – Tod Stutzman, Pres., WASGA

8:45 – New Bio Tech Traits – Panel Presentation and Q/A, Paul Frey – Cal/West Seeds, John Lyons – Pioneer, Mark McCaslin – Forage Genetics, Greg Lowry – Idaho Crop Improvement Assn.

*Hear the experts talk about exciting new trait developments other than Round Up Ready. There will be time for questions and answers.*

10:00 – “Alfalfa: Potential for New Feed & Fuel – USDFRC Research Update”, Neal Martin, Director, U.S. Dairy Forage Research Center

*Hear an update on the USDFRC’s ongoing work to improve and expand alfalfa in the US.*

10:30 – 11:00 - Break

**SESSION 2 - BIOTECH/ROUND UP READY**

11:00 – Roundup Ready Update, Matt Fanta, FGI

*Hear the latest report on the APHIS Environmental Impact Statement and Re-Deregulation efforts.*

11:30 – Bio Tech in Sugar Beets – Duane Grant, Chairman of the Snake River Sugar Company

*Mr. Grant will discuss the Sugar Beet Industry efforts to deal with litigation that is similar to what the Alfalfa Seed Industry is facing.*

**12:00 - Luncheon SPONSORED BY CAL/WEST SEEDS**

**Luncheon Speaker – “View on the Dairy Crisis”, GARY GENSKE, Genske, Mulder & Co., Costa Mesa, CA**

*This five office firm specializes in accounting, tax and estate planning for about 400 large dairy farms across the country. Mr. Genske is also a dairy owner. He has been traveling the country speaking about the woes of the dairy industry and will give his perspective on this continuing crisis.*



**SESSION 3 – INTEGRATED PEST MANAGEMENT REPORTS**

1:30 – “That troublesome younger generation: the impact of 2nd generation on spread of chalkbrood in alfalfa leafcutting bees” - Rosalind James, Research Leader, USDA-ARS Pollinating Insects Research Unit

1:50 – “Managerial and biological factors that affect alfalfa leafcutting bee sustainability” - Theresa Pitts Singer, USDA-ARS, Bee Biology & Systematics Laboratory

2:10 – “Insect Management on Alfalfa Seed” - Doug Walsh, Professor, Washington State University, Prosser, WA

2:30 – “New Pesticides for Managing Lygus Bugs in Alfalfa Seed” - Jim Barbour, University of Idaho, Parma

2:50 – “Alfalfa and weed response to alternatives to burning and new herbicides”- Rick Boydston, USDA/ARS

3:10 - 5:00 -**Researcher’s Poster Panel Session - SPONSORED BY JWM LEAFCUTTERS**

**4:30 NW Alfalfa Seed Research Council Meeting**

**TUESDAY, JANUARY 19**

**7:00 AM – WASGA BOARD OF DIRECTORS MEETING**

**SESSION 4 – ASSOCIATED INDUSTRIES**

8:55 - **Call to Order— Opening Announcements**

9:00 – Making Paper from Seed Straw – Mark Lewis, Univ. of Washington

*Latest developments on using seed straw for paper.*

9:30 - Rodent Control Methods – Scott McCalley, Liphatech

*Ongoing and new products for controlling rodent pests.*

10:00 – 10:30 - Break

**SESSION 5 – INDUSTRY AND MARKET REPORTS**

10:30 – NAFA Update – Beth Nelson, President

*Report on this past years activities of this national organization.*

11:00 – Canadian Report – Gordon Frank

*Analysis of Canadian seed and bee markets.*

11:30 - State of the Industry – Ronald Cornish, Alfalfa Strategy Leader, Dairyland Seed

*Discussion of the current US Alfalfa Seed markets.*

12:00 Noon – Conference adjournment

**12:30 pm – NAFA Board of Directors Meeting**

